

**Industry Timeline**

- 1970's** Birth of home automation and control industry
- 1975** X10 Power-line Signaling and Control Standard Intro'd
- 1992** Smarthome begins selling dimmers/switches based on X10
- 2002** Zensys ships its first single chip solution
- 2002** Zigbee Alliance debuts
- 2003** June: Digital Living Network Alliance debuts with Intel lead
- 2004** June: 1<sup>st</sup> guidelines for standards in digital home devices
- 2004** Dec: RFID chip sales take off, hitting \$300M at year's end
- 2005** Jan: Z-Wave Alliance is formed by Zensys, Intermatic, Leviton, UEI, and Wayne Dalton
- 2006** April: Intel and Cisco make strategic investment in Z-Wave technology
- 2006** April: Intel and Monster join Z-Wave Alliance as principal members
- 2006** May: Z-wave wins PC World 2006 Best 100 Products Award
- 2006** Jun: 150 Z-Wave products commercially available
- 2006** Sept: Zensys wins 2006 Wall Street Journal Innovation Award in Wireless technology
- 2006** Sept: ZWave World announces a new e-zine to help consumers purchase Z-Wave products to automate their homes and interact with tips, hints and ideas called ZWaveWorld.com
- 2006** Sept: Zensys readies 3<sup>rd</sup> generation of Z-Wave chipset at one-third die area of IEEE 802.15.4 devices—much cheaper silicon
- 2007** Jan: 300 Z-Wave Products expected to be commercially available